



Privacy Policy

Effective Date: 05/29/24

Introduction

Welcome to RPMC Lasers' website located at www.rpmclasers.com (the "website"). RPMC Lasers ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website. Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

Information We Collect

Personal Information

We may collect the following types of personal information when you interact with our website:

- **Contact Information:** Name, email address, phone number, and mailing address.
- **Account Information:** Username and password when you create an account.
- **Transaction Information:** Purchase history, billing information, and shipping details.
- **Communication Information:** Records of your communications with us, including emails and messages sent through our website.
- **Technical Information:** IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system, and platform.

Non-Personal Information

We may collect non-personal information, including but not limited to:

- **Usage Data:** Information about how you use our website, such as the pages you visit and the links you click.
- **Cookies and Similar Technologies:** We use cookies and similar tracking technologies to track activity on our website and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our website.

How We Use Your Information

We use the information we collect for various purposes, including to:

- Provide, operate, and maintain our website.
- Improve, personalize, and expand our website.
- Understand and analyze how you use our website.
- Develop new products, services, features, and functionality.

- Process your transactions and manage your orders.
- Communicate with you, either directly or through one of our manufacturing partners, including for customer service, to provide you with updates and other information relating to the Website, and for marketing and promotional purposes.
- Send you emails.
- Find and prevent fraud.
- Log files.

Sharing Your Information

We do not sell, trade, or otherwise transfer your Personally Identifiable Information to outside parties except as described in this Privacy Policy. We may share information with:

- **Service Providers:** We may employ third-party companies and individuals to facilitate our website, provide the service on our behalf, perform Website-related services, or assist us in analyzing how our Website is used.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred. We will provide notice before your personal information is transferred and becomes subject to a different Privacy Policy.
- **Law Enforcement:** Under certain circumstances, we may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

Data Security

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal information:

- **The right to access** – You have the right to request copies of your personal data.
- **The right to rectification** – You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- **The right to erasure** – You have the right to request that we erase your personal data, under certain conditions.
- **The right to restrict processing** – You have the right to request that we restrict the processing of your personal data, under certain conditions.
- **The right to object to processing** – You have the right to object to our processing of your personal data, under certain conditions.
- **The right to data portability** – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

- By email: info@rpmclasers.com
- By visiting this page on our website: www.rpmclasers.com/contact
- By mail: RPMC Lasers, 8495 Veterans Memorial Pkwy, O'Fallon, MO 63366

Thank you for visiting RPMC Lasers and trusting us with your personal information.